How to warm-up your Mailvio account via Automation

By following these steps, you can effectively stagger your contacts in Mailvio automations, controlling the pace of email delivery and ensuring consistent sending. Customize the batch size and delay settings to match your specific needs and gradually increase the pace as your sending reputation grows.

Step 1: Log in to your Mailvio account.

Step 2: Go to Automations.

Step 3: Select the automation you want to work with, such as an onboarding sequence.

Step 4: Ensure that the automation is not in draft or paused mode. Click on the Activate button.

Step 5: Choose whether the email sequence applies to new contacts or existing contacts in your groups.

Step 6: Check the option to set stagger contacts on start to slow down the sending process.

Step 7: Specify the desired batch size, indicating the number of contacts sent in each batch. Choose a suitable delay between batches, determining the time between each batch of emails.

Step 8: Adjust settings based on your needs. Consider factors such as the size of your contact list, your sending reputation, and the desired consistency of email delivery. For new Mailvio users or to ensure good sending practices, start with smaller batch sizes and longer delays.

Step 9: Save and activate the staggered automation. Save your settings and activate the automation to begin staggered sending.

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