

Signup Forms

What are Signup Forms?

A Signup Form is a way of obtaining new subscribers on your website and growing your audience. You can create a Signup Form using either our Hosted or our Embedded templates with our drag and drop editor, depending on which you choose you will get either a link that takes you to the Signup Form (Hosted) or a piece of code to copy and paste into your website (Embedded).

We also use a "double opt-in" method where once your new subscriber has signed up you can send them a confirmation email. This is great to know that the email address entered is valid and belongs to the person that signed up.

Related Articles

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- [Analytics for a signup form](#)

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