How to adjust Line Height in your email

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Ensuring optimal readability and visual appeal in your emails is crucial for engaging your audience effectively. Learn how adjusting line height in Mailvio can elevate the presentation of your content and improve the overall user experience. Let's start!

Step 1: Open Your Email Builder

- Access your email builder within Mailvio by creating a Campaign or adding a Template.

Step 2: Open "Style" Panel

- Click outside of the column elements in your email to display the "Style" panel where you can adjust design settings.

Step 3: Adjusting the Line Height

- Click on ''Font'' to access the drop-down options.
- Select the Font icon of the "Heading" type you want to adjust line height. Choose from options like Normal, Slight, 1-and-a-half spacing, or Double.

Step 4: Individual Element Adjustment

- For specific text elements, select the text, go to "Style," click on "Font," and adjust line height by percentage.

Step 5: Save Changes

- Once satisfied, click on "Continue" to proceed with your adjustments.
- Then click the "Save & Continue" button to save your changes.

Can I adjust the line height for specific sections of my email?
Yes, you can customize the line height for specific sections by selecting the text and adjusting the line height settings accordingly.

Will adjusting the line height impact the overall design of my email?
Yes, modifying the line height can significantly impact the overall appearance and readability of your email content. Make sure to preview your changes to ensure they align with your design preferences.

What other design elements should I consider when adjusting line height?
When adjusting line height, also pay attention to font size, spacing between paragraphs, and overall text layout to create a visually appealing and easy-to-read email design.

How can I ensure consistency in line height throughout my email campaigns?
To maintain consistency in line height, consider setting a standard line height for your email templates and applying it consistently across different sections of your emails.

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That's it! Feel free to explore the line height adjustment feature in Mailvio to enhance the visual presentation and readability of your email campaigns. If you have further questions, please reach out to us here.

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