Create a dynamic RSS feed campaign

Automate your email marketing campaigns using RSS feeds.

Wouldn't it be awesome if you could design one email template? and then have it automatically sent out periodically with new content each time?

RSS Campaigns enable this to happen.

All you need to get started is:

- The URL to an RSS feed on your website, WordPress site, etc.
- A Mailvio Account

When editing a template. simply drag on an RSS block, enter your RSS Feed URL, set the RSS Type to dynamic, and then select how many RSS items to show in each mailout.

When you have finished editing your template, create a new standard email campaign and select your template.

You will find new RSS Schedule options where you can choose how often to regenerate, and re-send your template.

If you wish to stop a dynamic campaign, simply pause or cancel the currently live campaign.

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